

PROJECT UNLOCK – the proposed plan

GROWme.
powered by BPW

TOGETHER WE CAN
GROW.

WHY —

We believe capabilities **GROW** confidence.

HOW –

We will grow capabilities by:

- a) BPW & WEPS – BPW and WEPS, through their ability to advocate for change, create opportunities for women to be who they want to be. **GROWme.** develops capable, confident women who believe they can grasp these opportunities.
- b) MEMBERS FOR MEMBERS – **GROWme.** enables BPW members to share their knowledge and experience with each other. MEMBERS FOR COMMUNITIES – **GROWme.** allows BPW to help its wider community by sharing its expertise in the local community
- c) CAPABILITY CHAMPIONS – with courses, mentoring, sponsoring, we champion people to grow their capabilities through a modern, relevant framework.
- d) BRAND – through a strong framework and (in time) with proven success, plus a ‘jooshed’ up brand, BPW and **GROWme.** will become the known name to help people unlock their potential
- e) HUB FOR CABILITY COLLABORATION –work with other community groups (eg Leadership NZ and YWCA) to help grow peoples capabilities.

WHAT —

We will grow capabilities through the **GROWme**. capability framework. The framework is:

- a) **HOLISTIC** – it is built around **FOUR PERSPECTIVES**: **LEADERSHIP** (leading people to achieve vision), **VOICE** (growing a voice that influences change), **BUSINESS SKILLS** (growing business concepts and skills) and **WELLBEING** (being happy and healthy to do well in life).
- b) **MODULAR** - Each **PERSPECTIVE** is made up of a series of **CAPABILITIES**. Each **CAPABILITY** has a **GUIDANCE NOTE** that outlines how to grow each capability. Then participants grow the capability by completing modules.
- c) **FLEXIBLE** - Participants can pick and choose which **CAPABILITIES** they may wish to grow and which modules they want to complete. Participants may do one module, or several. The modules themselves are completely flexible, some maybe one offs, maybe an online learning programme, a course completed at work or through experience gained as a member of BPW (e.g presenting to a select committee).
- d) **PLAN & MENTORING** - Some participants may wish to set a **GROWme.PLAN**, working with a coach. Others may choose to tackle **GROWme**. themselves and others may simply do ad-hoc modules – truly flexible, supported learning.
- e) **KNOWLEDGE SHARING** - Members of BPW will share their knowledge in multiples ways. Subject matter experts can write **GUIDANCE NOTES** (e.g Angela McLeod could write the Guidance Note for Advocacy). Members can also coach and mentor others. In sharing knowledge and coaching, members are also growing their own capabilities.

OURreason

CAPABILITIES GROW CONFIDENCE

WE CAN

UNLOCK POTENTIAL

VISION

All women can be who they want to be

MISSION

To provide a safe, supportive, collaborative environment for all women to grow their capabilities and by doing so, improve their confidence and self belief and have the courage to become whoever they damn well like.

THREE YEAR PLAN

BPW WIDE

COMMUNITY WIDE

WORLD WIDE
CLOUD BABY CLOUD

2016 BULLSEYE

Socialise &
Comms

Framework
& Modules

Delivery

Team of
Helpers

FOUNDATIONS

MEMBERS

COLLABORATORS & COMMUNITY

BPW

FOUNDATIONS.

MEMBERS.

At the heart of BPW are our members. Our members have a breadth of experience and range of capabilities worth sharing, and together we can help each other, share knowledge and mentor others to **GROW CAPABILITIES**.

COLLABORATORS & COMMUNITY.

To help ALL WOMEN BE WHO THEY WANT TO BE, BPW works closely with other community groups, political bodies and organisations to lift the capabilities of women. It's through this collaboration we can truly help people grow.

BPW.

BPW creates opportunities for women, through it's ability to advocate for change in NZ and worldwide, and supporting WEPs. BPW, its visions, causes and members is *the* foundation for **GROWme**. to succeed.

With our MEMBERS, COLLABORATORS & COMMUNITIES,
TOGETHER WE CAN GROW.

BULLSEYES 2016.

Each Bullseye will have a Business Case, including budget. The Business Cases have specific KPIs that the team will work towards meeting and report against.



OBJECTIVE	Goal 1	Goal 2	Goal 3	Goal 4
To communicate GROWme. with NZ BPW clubs. Aim is to create energy and excitement for the programme.	National exec approval in Feb '16	Launch at AGM with a stand and small agenda item (April)	Road trip around clubs (completed by end of August)	Present at Regionals
Turn framework into tidy presentable form, including development plan. All modules to have a guidance note.	Graphic design input into framework design and print out for conference (March 2016)	2 modules guidance notes completed by March	All module guidance notes completed by 31 August.	Pilot the 'Winter Series' in Warkworth as a day long 'capability' modules
Having a good framework is one thing, but have a robust way in which it is delivered is just as important	GROWme. module at each Regional Conference (June – August)	Leadership Forum rebranded under GROWme. and designed around GROWme. framework (October)	BPW Website GROWme. page, with framework, guidance notes and 'bulletin' board on events/ways to grow capabilities. (mid year)	Communication, marketing and PR strategy including social media so GROWme. can go nuts (Oct)
Project team to help deliver Project Unlock, and supporters/Subject matter experts to help pull it together	Find 2 people in the WW club ASAP to a) Co-ordinate guidance notes (utilizing skills throughout NZ) b) IT/Comms	Identify and brief capability champions in each club (end Aug)		

With our MEMBERS, COLLABORATORS & COMMUNITIES

TOGETHER WE CAN GROW

CAPABILITIES

CONFIDENCE

COURAGE

SELF BELIEF

SO ALL WOMEN CAN BE WHO

THEY WANT TO BE

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