

Asia-Pacific Regional Meeting 9-10 April 2016 Empowering Women Through Business, Diversity and Cultural Equality "Making A Difference Through Leadership and Action"



Affiliated with the International Federation of Business and Professional Women (BPW International)



Empowering Women through Business, Diversity and Cultural Equality



The New Zealand Federation of Business and Professional Women Inc. (BPW NZ) invites you to the

Open Session of the Asia-Pacific Business & Professional Women's Conference

to be held at the Stamford Plaza Hotel, 22-26 Albert Street, Auckland on Sunday 10th April 2016.

Gold sponsor: Coca Cola Amatil NZ

The Open Session is an opportunity for you to meet with inspiring women from around the Asia Pacific Region and to hear about their journeys and aspirations as they lead business, professions and communities in the 21st century. The focus will be on:

- a) Understanding the power of women entrepreneurs and business leaders to lead growth in the region
- b) Investigating and reflecting on practical steps towards a smart, diverse and inclusive business culture
- c) Telling the stories of outstanding examples of empowerment that will resonate with all cultures

Programme:

9.00am Welcome

Keynote Speaker: Arancha Gonzalez, Executive Director, International Trade Centre, Geneva

Panel: The Power of Perception Shifting the norms in business to create cultural equality

Panel: The Power of Access Creating supply chains and marketing practices that empower women

Lunch **Networking Opportunities**

Panel: The Power of Inclusion Working to embrace diversity and overcome unconscious bias in

business and politics

Panel: To Quota or not to Quota Leadership in corporate and public organisations

5.00pm End of business programme

6.30pm Optional Farewell dinner and Cultural Festival celebrating the BPW Asia Pacific Region

Some of our amazing speakers:



Arancha Gonzalez.
Keynote speaker
Executive Director
International Trade Centre, Geneva



Freda Miriklis
Chair for this event
Immediate Past President BPW Int.
Co-chair C'wealth Businesswomen's Assn



Senator Haifa Hajjar Najjar Panelist Senator in the Upper House Jordanian Parliament



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REGISTRATION FORM:

Title:		Family Name:	
First Name:		Preferred Name	
Company:			
Address:			
Preferred Email:			
Mobile Phone			
Your registration fee of \$200.00 includes: • Full day attendance with lunch, morning & afternoon teas			
Special Dietary Requirements:			
Disability Requirements:			
☐ Optional Sunday Evening Cultural Festival & Dinner NZ \$75.00 (this is not included in your registration)			
Names Attend	ling		
		Total Payment	NZ \$

HOW TO REGISTER:

Please complete this Registration Form and send by March 21st 2016 to

APRM Registration Convenor, email: aprm@wnation.net.nz

or post to: APRM Registrations Convenor,

PO Box 5082, Rotorua West ROTORUA 3044, NEW ZEALAND

BANKING DETAILS FOR ONLINE BANKING DEPOSIT

Please pay to this bank account:

BPW NZ APRM Account No: **12-3272-0000366-000** Code: **APRM16**

Identification: your name, Sunday, and code APRM16

All costs are inclusive of NZ Goods and Services Tax. GST Number: 117-554-430

REFUNDS: There will be no refund of registration fees unless notice of your inability to attend is sent to the Registrations Convenor at aprm@wnation.net.nz no later than April 4th 2016.

For any queries regarding this event please contact Janet Gibb at janetmgibb@gmail.com