

Kaitia Business & Professional Women Inc



Business & Professional Women, Kaitia

BULLETIN

March 2014



Women working for women

e bulletin for
March 2014



March Event 2014

WHEN: Tuesday 18th March
WHERE: Orana Motor Inn
TIME: 5.30pm
COST: \$27.00
Please give no's to Marie (4080237) by midday

GUEST SPEAKER

Bring: Keys to Achievement Booklets, Lorraine Cameron will update you all.
Something to sell on the trading table, or money to buy some goodies.

Duties for this Month

HOSTESS:
Sandy

INTRODUCER:
Sandy

THANKER:
Naomi

GRACE:
Justine

THOUGHT FOR THE DAY:
Ciaran

RAFFLE:
Tina

READ THE COLLECT:
Helen

An **apology** is required for each dinner meeting you are unable to attend otherwise you will be charged the cost of the meal. If you are bringing guests, please let **Marie Berghan** know the names of the people coming before **midday** on **Monday 17th**

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President's Pen by Raewyn Pennell.... 

As Raewyn is away, I have taken the liberty of reproducing an email I have received from her.

Hi Marie –

from Iquique, Chile. Sitting in our hotel room, listening to the crashing of the Pacific Ocean 7 stories down - wonderful! 6pm and temperature still around 27deg.

Thanks for all the emails to keep me updated, and I was particularly sad to hear of Sally's deterioration.

Regarding the resolutions, I am for all of them, but would like to have some input from Jackie at the Switzer for your discussion at March dinner meeting relevant to her statement in the Age recently regarding her concerns if the

minimum wage were to be increased, then it would seriously affect the Switzer's budget. I assume if more hours for each resident were made compulsory, it would have a bigger impact again. To have her perspective on the resolution might be useful.

Please send my greetings to everyone for next week's meeting. We have intermittent internet access and take advantage when we have it, but as we travel into Argentina in a couple of days, we could experience difficulties.

Trust you are following the blog! We are having fun..... will try and send a message closer to the meeting.

Raewyn

It is with great sadness we advise of the passing of former member, Sally Osborne. Sally lost her battle with Breast Cancer on Tuesday, 11 March. We will remember her for her cheerful laughter and bright personality.

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EEO Trust in the news – Update

Posted on March 8, 2014 by BPW New Zealand

Celebrating women of the world

Annually on 8 March, thousands of events are held across the world to inspire women and celebrate achievements. A global web of rich and diverse local activity connects women from all around the world ranging from political rallies, business conferences, government activities and networking events through to local women's craft markets, theatric performances, fashion parades and more.

Since the inception of International Women's Day back in the early 1900's, the world has witnessed a significant change and attitudinal shift in both women's and society's thoughts about women's equality. With more women in the boardroom, greater equality in legislative rights, and an increased critical mass of women's visibility as impressive role models in every aspect of life, one could think that women have gained true equality. The unfortunate fact is that women are still not paid equally to that of their male counterparts, women still are not present in equal numbers in business or politics, and globally women's education, health and the violence against them is worse than that of men.

However, great improvements have been made. We do have female astronauts and prime ministers, school girls are welcomed into university, women can work and have a family, women have real choices. And so the tone and nature of IWD has, for the past few years, moved from being a reminder about the negatives to a celebration of the positives.

This is a great opportunity to consider how far women have come in the workplace but also to focus on the future. So make a difference, think globally and act locally, make every day a celebration of women and their contribution to society.

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GRAHAM SOUTHWELL: FIVE WAYS TO KICKSTART NETWORKING AND GROW YOUR BUSINESS IN 2014

By Graham Southwell 5:30 AM Monday Feb 3, 2014

Now's the time to prioritise contacts and events and make the most of social media, says Graham Southwell.



Make a list and figure out practically how you are going to meet with them - in real life or online. Photo / Thinkstock

Getting back into the swing of things after the summer break isn't easy for any business person. Sometimes the idea of business networking when you'd rather be at the beach is a real challenge, but it doesn't have to be difficult. Here are five simple tips to kickstart networking and grow your business in 2014.

Evaluate your networking strengths and weaknesses

Take time to look at yourself and your business and decide where you can improve. Do you need to increase the number of networking events you attend? Or do you need to be more selective about the opportunities you take to network? Think about how you network and plan changes.

Consider the contacts you want to make and meet

If there are certain people you want to connect with, make a list and figure out practically how you are going to meet with them - in real life or online.

Online networking can be a very effective and low-stress way to make that initial contact, using social media like LinkedIn and Facebook.

Provide assistance

Draw up a list of how you can help others. This is your most important list in 2014 - think deeply. Networking works when you have the attitude of providing assistance to others. Approaching it as a one-way street always leads to failure.

Think about events

Picking the best networking events can be the difference between successfully growing your business and staying at status quo. Look over the year and plan which events you should attend. Consider joining an organisation like BNI (Business Network International), whose primary purpose is to exchange qualified business referrals and develop word-of-mouth marketing techniques.

Network with social media

Now is the time to assess your social media networking - does it support your overall networking goals? Are you following and liking your friends' businesses as well as the companies you want to sell to? If you're not, reach out on Twitter, Facebook or Google+.

Graham Southwell is national director for BNI New Zealand BNI at www.bni.co.nz is New Zealand's largest structured business networking organisation for small to medium businesses BNI's underlying philosophy is: "Givers Gain".

- [NZ Herald](#)

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Conference 2014 – BPWs 75th anniversary

Anzac Weekend, 25-27, April 2014

James Cook Hotel, CBD Wellington

“the coolest little capital in the World” (The Lonely Planet)

EMPOWERED WOMEN LEADING BUSINESS

“We Do Give a Damn”

“... our Minute Book records that the NZ Federation began April 8-10, 1939 in Wellington...” Following the formation of the Federation BPW International Board sent a telegram in June 1939, “Directors welcome your Federation and voted to appoint International Vice President to be selected from your members...” Our founding President

Miss Margery Toulson was nominated and served eight years as International Vice President. Congratulations to BPW Upper Hutt for the following:

Get ready to celebrate the 75th year of the founding of BPW in New Zealand.

Our venue is smart, modern, and convenient to all central Wellington activities, shops, airport, and the cable car for exceptional views over the capital. All our tentacles are out to capture opportunities to inspire, motivate, educate and entertain you over 3 days. You can start thinking about:

Our promise to you for excellent presentations with amazing speakers.

**Meeting up with all your BPW friends, meeting new friends
Your Saturday night entertainment. Be prepared to interact!
Discussing this conference!**

Registrations open in September: Save the Date

CONTACTS: Trish Gray.Zone@paradise.net.nz

Angela angela.mcLeod@vodafone.co/nz

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BPW NZ Executive Secretary - Gail Littin

March		
April	NZBPW Conference	Wellington
May 23-27th	BPW Korea International Congress	Jeju Island Korea

FROM BPWNZ

Contacting BPWNZ

We'd like to make it easy for you to keep in contact with the BPW NZ Executive and have put together the information below to support you with this.

Note: the President's Associate keeps a record of all correspondence so if you're emailing any of the Executive, including conveners, please copy (cc) her in.

BPW NZ President, Carolyn Savage: president@bpwnz.org.nz PH: 09-2359091 M: 021-1179261

If the correspondence with the President is of a general nature, and by email, please copy in the President's Associate. You may choose to also copy in the appropriate Executive Officer, Convener and/or Club Liaison.

President's Associate, Sheila Riddell: presass@bpwnz.org.nz PH: 09-2321140

BPW NZ website - password: **Impbpwnz1939**

(A little lesson in history
- Imp for Lena Madelin Phillips, bpw nz, and the year bpw began in NZ)

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From the Committee....

Sandy has now booked her tickets to Jeju ☺

BPW KOREA INVITES YOU TO BEAUTIFUL JEJU ISLAND!

**COUNTDOWN TO CONGRESS:
28th BPW International Congress
May 23rd – 27th 2014**

WWW.BPW-INTERNATIONAL.ORG/CONGRESS2014



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Keys to Achievement Programme

Could everyone please bring their Keys to Achievement booklets!

Lorraine Cameron has agreed to be our KTA mentor and hold our booklets, which will be updated at our dinner meetings, as tasks/challenges are completed. Lorraine will talk to us about KTA before dinner.....



MEMBER NAME	EMAIL	PHONE	CELL
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LIFE MEMBERS			
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March Birthdays



18th

Marie Bergman

Thoughts for the Day

"Happiness is an attitude. We either make ourselves miserable, or happy and strong. The amount of work is the same."

- Francesca Reigler

Did You Know

Did you know that March actually used to be the first month of the year on the Roman calendar, hence starting over, and a fresh new start? March used to be called Mauritius in honor of the Roman God of War. It was during the month of March that many wars took place, and so people would prepare in advance, and the month became known as The Month of War.

In todays time we know the Month of March as Woman's History Month and that St. Patrick's day, and sometimes Easter are celebrated in the month of March. But did you know that March 1, is Peanut Butter Lovers Day, or that March 10th is No Smoking Day, as well as Harriet Tubman Day, and March 25th is Waffle Day.

Reminder to Guests

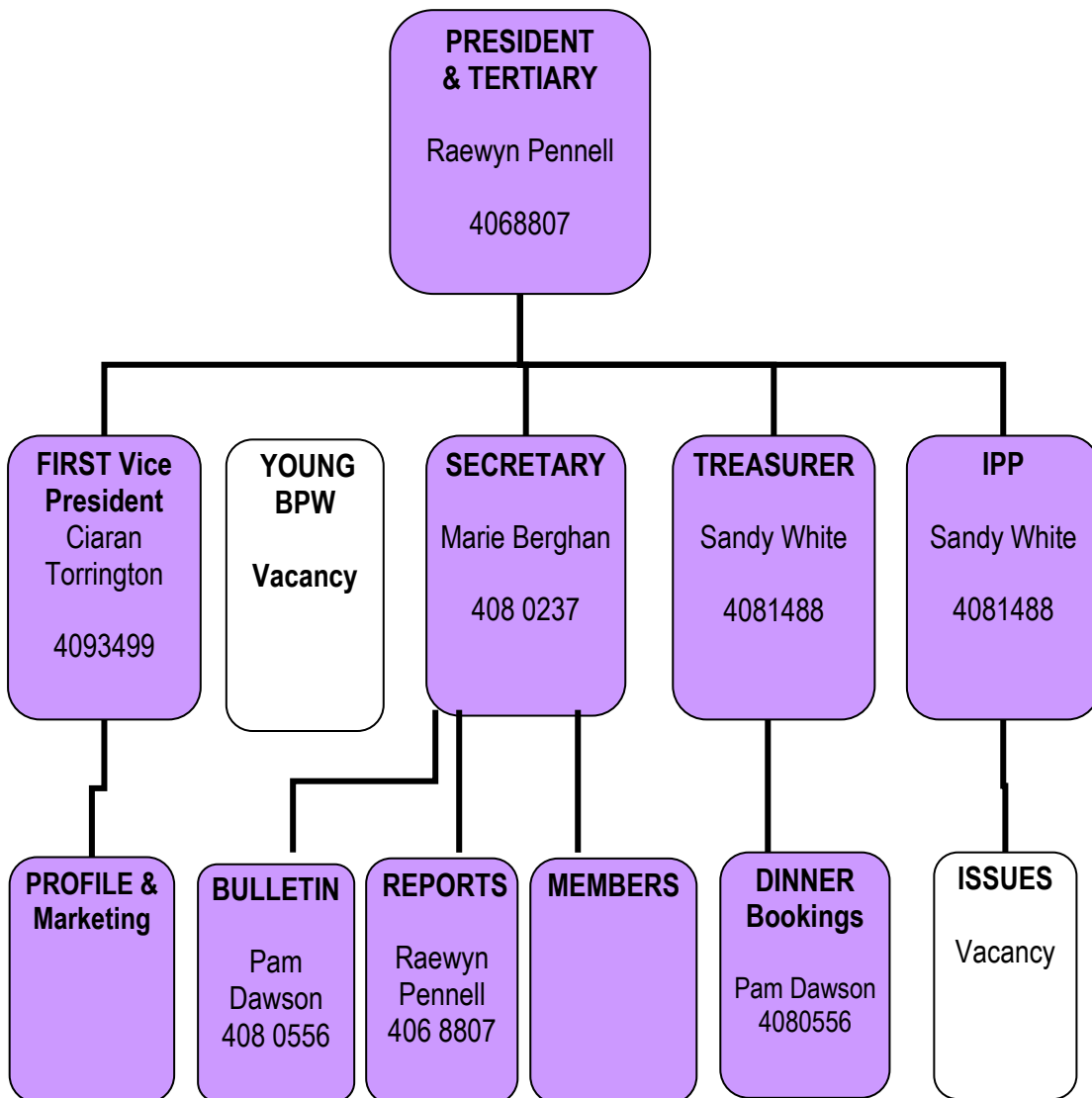
You can come along to any **three** meetings.

After this time if you are interested in what we can offer, then **please** ask the person who invited you along or a committee member for a membership form.

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Who is on your Committee?



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**Support our local businesses
Who proudly support us**

**EMU OIL PRODUCTS,
FEATHERS & EGGS**

388 Kaimaumu Road, RD1, Awanui, Far
North,
New Zealand
☎ Ph/Fax: 09 406 8807
✉ email: ostemu@ihug.co.nz

Nancy Peterson MNZAC
Counsellor and Cognitive
Behavioural Therapist.

Individuals, Couples, Families,
Groups Supervision:

Low cost to Parents (WINZ and PHO
assistance available)
33 Lake Road, Kaitaia
Contact 09 408 4825
peterston@maxnet.co.nz