

The New Zealand
Federation of
Business & Professional
Women Inc.

The New Zealand Federation of
Business & Professional Women (BPW NZ) Inc.
established 8-10 April 1939

Empowered Women Leading Business

“....bringing the voice of women to business”



BPW NZ President, Carolyn Savage

December 2012

BPW NZ – a brief overview

- BPW NZ an reflection on yesterday and the future
- The NZ Media - the public voice
- Strategic Planning (and the future direction)
- BPW International (lead initiatives converted into NZ lead projects)



Passing of a Special Member...

- *Special celebration of the life of Past President / Life Member Pauline Gapper was held in August.*
- *Of her 91 years, 56 was as a member of BPW*
- *Her nephew said, “she loved her family, but BPW was her life”*
- *Both NZ & Nepal have lost a strong advocate for women.*



Pauline's 90th Birthday (2011) – Asia-Pacific Conference 2004



BPW NZ – yesterday & today....

- BPW NZ was formed on 8-10 April 1939 by 8 former YWCA clubs.
- The membership has been diverse with a mixture of clubs ranging in size from 12 to 70.
- Over the last 4 years membership has declined with a current membership of:
 - 370 members approx across 15 clubs
 - 3 Life Members
 - 8 Individual Members



Membership Issues

- *Review of club closures highlighted:*
 - *Ageing membership*
 - *Women not wanting to step up into Executive positions or re-doing so*
 - *Increase in levies*
 - *Wanting to be a social group*
 - *Not interested in issues*
 - *Interested in local events....*
- *Objective look at how to engage women at all levels and ages*



Internal Perspective.....

- *Focus has been on membership with the development of a Membership Taskforce*
- *Questionnaire was issued to all members/clubs for their feedback on how NZ's membership should be.*
- *Reporting & discussions took place across the country at regional meetings*



Results.....

- *Majority of members wanted to:*
 - *retain club memberships first,*
 - *then individual members with voting rights.*
- *Wanted more 'leadership type training' as was done at the Leadership (President's) Forum*
- *Wanted E-Club for communication with Individual members, or collectively work on projects*



BPW NZ – Upcoming Events....

- *BPW NZ Leadership (President's) Forum – February 2013*
- *BPW NZ Conference, hosted by Hawera – April 2013*
- *BPW NZ celebrates 75 years at Conference 2014, hosted by Upper Hutt*
- *Go to www.bpwnz.org.nz (to view new website and conference booking information)*



Membership Tools.....

- *BPW NZ new website was launched after three years development:*
 - *Congratulations to Technology Convenor & BPW Tamaki Lorraine Cameron and*
 - *BPW Hawera, Christina Turner*
- *E-Club now actively operating & managed by Individual Member (and Past President of BPW Te Puke)*
- *Certificates for long term services to BPW (for 25 & 50 yrs) were initiated in 2011.*



Other developments.....

- *BPW NZ members have asked Executive look at holding a governance training course over a weekend*
- *Set up mentoring for Women on Boards, with six months support*
- *Asked to look at working with other Women's organisations, including Global Women, NZFGW and Zonta – educational weekends*



BPW NZ – Media Today...

- *Actively utilising the opportunity to present issues through the media*
- *Executive members & Merrilee May participated in specific media training, provided by Sue Kedgley, former media personality & Green Party MP.*
- *BPW NZ is now being invited to comment on specific topics prior to public release by the media or when we release press releases, through radio & tv.*



Club Successes.....

- *BPW Hawera, current President (& former YoungBPW)*
 - *Is the fastest growing club in NZ*
 - *Has had a 100% growth*
 - *Has the highest number of young members*
 - *Had developed a successful marketing tool*
 - *Received 3 key awards in the last 2 years*



Club Successes.....

- *BPW Huntly & Districts*
 - *Hosted their Wearable Arts Awards(\$25,000 operating budget)*
 - *Entries come as far as Australia*
 - *Partnership with Waikato Council*
 - *Key sponsors from businesses throughout the region, with prize money in total \$25,000.*



BPWI Policy Lead Initiatives are:

1. Women's Empowerment
Principles: Equality Means
Business (WEPs)
2. BPW International Equal Pay Day
Awareness Campaigns
3. The Global Platform for Action on
Sourcing from Women Vendors



Equal Pay Day.....

- *IPP Angela McLeod, as Chairperson for the Equal Pay Coalition Challenge, works on projects in Central Wellington*
- *Some clubs have continued support of Equal Pay, most significantly BPW Upper Hutt and their successful Red Bag Breakfast meeting.*



WOMEN'S EMPOWERMENT PRINCIPLES

Equality Means Business

BPW New Zealand

Carolyn Savage, BPW NZ President



The New Zealand
Partnership



United Nations Entity for Gender Equality
and the Empowerment of Women

NATIONAL COMMITTEE
AOTEAROA NEW ZEALAND

*The Women's Empowerment
Principles – Equality Means
Business is a partnership initiative
of UNIFEM (part of UN Women) and
the UN Global Compact.*



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NZ Story begins

- After attending Congress:
- An initial meeting is arranged between Rae Julian, President UN Women Aotearoa and Carolyn Savage, President BPW NZ President..... August 2011
- Aim/objective, both parties to work together in achieving the implementation of WEPs in NZ
- 7 months later....



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WEPs official launch at Government House February 2012

- Hosted by Lt Gen Rt Hon Sir Jerry Mataparae and Lady Janine Mataparae,
- UN Women, BPW NZ, Dr Judy McGregor, Human Rights Commission EEO Commissioner launched the WEPs at Government House, Wellington
- Key sponsor & one of the first signatories Heidrick and Struggles



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Launch at Government House.....



From L to R:

David Cameron, Human Rights Commission, Mai Chen, Chen Palmer, Rae Julian, President UN Women Aotearoa NZ, Sir Jerry Mataparae (Governor General), Lady Mataparae, Jo Goodhew, Minister of Women's Affairs, Carolyn Savage President BPW NZ, Michael Barnett, Chair EEO Trust and Auckland Chamber of Commerce



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The first to sign the CEO Statement of Support.....

- Heidrick and Struggles – sponsors of the NZ launch
- The Warehouse
- Z Energy
- Westpac NZ
- Price Waterhouse Coopers
- Vodafone NZ
- Alcatel-Lucent NZ
- Sky City Entertainment
- Auckland Chamber of Commerce
- ASB
- Bank of New Zealand



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Some additional CEO's

- Kiwi Bank
 - Deloitte and one of the co-writers of the WEPs principles
 - Methanex NZ
 - Coke Cola Amatil (NZ) Ltd
 - Fuji/Xerox
-
- To date over 23 corporations have signed including all 3 Chamber of Commerce in NZ.



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NZ Women's Empowerment Principles from here.....

- EEO Trust (Equal Employment Opportunities) became a partner, offering tools for preparing case studies, educational events
- Next stage:
 - Business Roundtable meetings were held in:
 - Auckland 28th March (breakfast)
 - Wellington, 29th (evening)



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BPW NZ Conference...

- WEPs presentation, panel.....
 - Guest speakers from International
 - Companies Case Studies
 - Direction for the future for all clubs to take WEPs into their communities.....





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Future Direction

- Clubs to invite Companies for keynote speakers to illustrate
 - How they implement one or more Principles
 - Form Business breakfast events in the area, invite a CEO or their representative (planning 2 months)
 - Acknowledge the Signatories in club newsletters



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To finish....

- A signatories only function is currently being planned
- Special acknowledgement to President Rae Julian, UN Women for her work.
- Zonta planning a launch in Hamilton on International Day.
- Other organisations are being approached.... So watch this space



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Thank you on behalf of BPW NZ

Kia kaha tuahine –

Sisters be strong.

