



NEW ZEALAND

November 2008 Circular

BPW New Zealand

"advancing the interests of working women"

Theme for the Year "New Dimensions of Leadership – for the Future"

Private equity firm buys rights to ecosystem services of Guyana rainforest

A private equity firm has purchased the rights to environmental services generated by a 371,000-hectare rainforest reserve in Guyana. Terms of the deal were not disclosed, but the agreement is precedent-setting in that a financial firm is betting that the services generated by a living rainforest — including rainfall generation, climate regulation, biodiversity maintenance and water storage — will eventually see compensation in international markets.

In exchange for funding a "significant" part of the costs of maintaining Iwokrama rainforest reserve in Guyana, the agreement grants UK-based Canopy Capital the right to 16 percent profit from proceeds generated from environmental services payments. 80 percent of the income generated would go to local communities while the Global Canopy Programme, an alliance of 29 scientific institutions in 19 countries, would receive four percent.

While the environmental services market is presently limited to voluntary markets, investor interest is growing. Last December, [Merrill Lynch invested \\$9 million](#) in rainforest conservation in Sumatra, expecting to eventually profit from the sales of carbon credits. Meanwhile in November, New Forests, a Sydney-based investment outfit, [established a wildlife conservation banking scheme](#) in Malaysia. The firm expects annual returns for selling "biodiversity credits" to developers to be in the 15-25 percent range. Canopy Capital hopes to do the same, while at the same time developing a market for the utility value of living rainforests.

How can it be that Google's services are worth billions, but those from all the world's rainforests amount to nothing?" asked Hylton Murray-Philipson [Interview with Murray-Philipson], director of Canopy Capital. "As atmospheric levels of carbon dioxide rise, emissions will carry an ever mounting cost and conservation will acquire real value. The investment community is beginning to wake up to this."

Canopy Capital's decision to fund rainforest conservation in Guyana in an interesting one: Guyana's low deforestation rate handicaps it in a market (Reducing Emissions from Deforestation and Forest Degradation -- REDD) that seems likely to reward high deforestation countries for reducing their rates of forest clearing. Still Guyana's president Bharrat Jagdeo has shown interest in environmental services — last fall he offered up the country's remaining forests as a giant carbon offset.

"We can deploy the forest against global warming and... it wouldn't have to stymie development in Guyana," President Jagdeo told The Independent last November. "We are a country with the political will and a large tract of standing forest. I'm not a mercenary, this is not blackmail and I realize there's no such thing as a free lunch. I'm not just doing this just because I'm a good man and want to save the world, I need the assistance."

"Forests do much more for us than just store carbon. We should move beyond emissions-based trading to measure and place a value on all the services they provide. This initiative fits perfectly with Iwokrama's original mandate to demonstrate that conservation, environmental balance and sustainable economic activity can be mutually reinforcing," said Iwokrama's Chairman Edward Glover. "Moreover, this first significant step is in keeping with President Jagdeo's visionary approach to safeguarding all the forests of Guyana. It also ensures, with the Commonwealth's support for Iwokrama, that the world hears a knowledgeable and persuasive voice on a matter of growing international concern." The new deal offers hope to conservationists that Guyana's forests can be economically viable as intact ecosystems. Climbing prices for gold and timber, coupled with surging demand for bio fuels derived from sugar cane, have raised concerns that developers may push for infrastructure improvements that could transform Guyana's forests.

"Saving rainforests can only occur through attracting significant capital flows, and the private sector is beginning to play a leading role alongside government and philanthropy," said Abyd Karmali, Managing Director and Global Head of Carbon Emissions at Merrill Lynch. "This deal presents a template for monetizing the benefits that come with the protection of standing forests. The preservation of ecosystem services in countries that choose to conserve their forests could become a billion dollar market."

Rhett A Butler, mongabay.com

March 27, 2008

<http://news.mongabay.com/2008/0327-iwokrama.html>

Also in this circular, President's Message, Success Strategy, Keys To Achievement Awards, Keys To Achievement Management Plan

President's Message

Kia ora to tou. Greetings to all BPW members.

As I write this message on Faye's behalf the 26th International BPW Congress in Mexico has drawn to a close.

My foreign correspondent tells me that the NZ team were exhausted after long business days but the organised evenings gave plenty of opportunities for great networking and relaxing.

The business sessions provided serious debate and New Zealand was very well represented by Faye Gardiner, Angela McLeod, Anne Todd Lambie and Rachael Clarke speaking at various points.

Rachael was really inspired to be part of a group of around 50 Young BPWs attending congress.

All but one of the resolutions put forward by New Zealand were passed. The age for Young BPW, at International level remains at 35.

Faye is to continue on in the role as Chair of the Health Committee.

I know that the delegation will all have much to share with clubs on their return.

A reminder that clubs should be developing resolutions for Conference 09. They are due with the resolutions Chair, Anita Devcich by Dec 1st.

It's the time of year when most clubs will be having their AGM's. If you haven't yet, do give thought to taking a role in your club (all helps towards Key's to Achievement).

If you have had you AGM, please ensure that you let the National Secretary know ASAP all the clubs new contact details.

Good luck to those of you who are stepping up to the role of President for the first time. Keep an eye out for details of the Leadership Training weekend in February. Those who attended this year's forum found it really valuable and Faye will be building on that success.

Barbara Clarke
Second Vice President.
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SUCCESS STRATEGY

Hello from Program Convenor Gwendolyn Needham at wonderful Tutukaka, Northland

You'll be into your AGM's I guess, with sincere appreciation for your 2008 Club Officers, and a great welcome to some new faces, with fresh energy. Or maybe not any or many changes, but a consolidation of roles, with more understanding, and a second opportunity to work towards our 5 key values – Integrity, Respect, Generosity, Unity, and Excellence.

Our **professional name requires us to be excellent** in the way we present our monthly club event. This shop-front either enthuses, empowers, and satisfies our interest – or makes us too busy, drains my energy, doesn't deliver. The way we bring on board the skills of all members is key to success and growth.

This week, simply by responding to an e-mail 6 months back, I hosted a charming **young BPW member from Kiel, Germany. Britta Kueper** is in NZ for 4 months, involving herself in NZ DOC projects, from Waipoua Forest to Fiordland. Pre-arrival, Britta checked out BPWNZ website, and excitedly said – “What is this thing called Keys To Achievement? Can we use it? It sounds just like what I can grow with, and our Club....”

So what's happening in our Clubs about KTA? Much enthusiasm from some. Some “We know it all” Please don't be doorkeepers to this opportunity! Don't assume members don't want it, just because long-term leaders have already been there, done that. You're now ready to be a role model, and to help others into their confidence in BPW.

For success, take a strategic approach!

The following Success Strategy is written by **Colleen Brooker of Auckland BPW**. This club has several members already proudly wearing the Gold Pin! Our heartiest congratulations! **You are winners...**

Gwendolyn Needham
Programmes Convenor
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KEY TO ACHIEVEMENT AWARDS

Congratulations to Dunedin BPW!

Gold Key

Jean Park
Carolyn Richardson
Susan McKillop.

Silver Key

Pat Sivertsen

Bronze Key

Suzanne Menzies-Culling

KEYS TO ACHIEVEMENT MANAGEMENT PLAN

- 1 Order sufficient Keys To Achievement booklets to provide for the following categories: (Cost \$5.00 each)
 - a) Those that have held committee positions, been a delegate to Conference/Congress and led the club in all its facets.
 - b) Those that are likely to hold committee positions.
 - c) Those that have special skills and contribute to the club's activities in other ways.
 - d) Enough stock on hand for potential trainees. I.e. six extra.
- 2 Appoint a coordinator:
 - responsible for liaising with the Club President to arrange training opportunities.
 - responsible for planning the training opportunities with the mentors.
- 3 The coordinator to encourage long term members to complete their booklets and have them signed off by a club member who has witnessed the tasks being completed.
- 4 Forward the Club President's attestation and the booklet to the BPW NZ President c/- of the box number. (The need for the booklet to be forwarded may change in the future once confidence in the system is established).
- 5 Order the appropriate level 'Key' from the CM Brooker, Merchandise Sales. Cost \$10.00 each.

Note: The Bronze key can be returned to swap for a Silver key. Likewise the silver key can be returned to swap for the Gold key. Therefore the cost for the key is a once only provided the returning key is in good condition.
- 6 Appoint mentors:

Those who have achieved, or are on the way to achieving Gold level can become mentors for those just starting out. The mentors must plan with the coordinator the order and availability of opportunities and tasks to be completed.
- 7 The BPW NZ President provides a Certificate of Achievement.
- 8 The club should congratulate the achievement of the Key no matter what level it is. The successful Gold graduate becomes a BPW Fellow.

Push to re-establish 'Southerner'

[Home](#) » [News](#) » [Dunedin](#)

By [Brenda Harwood](#) on Fri, 5 Sep 2008

[News: Dunedin](#)



Dunedin BPW members (from left) secretary Marilou Scott, president Jean Park, and campaign co-ordinator Sue Hill are urging Dunedin organisations and individuals to "jump on board" and join them in lobbying for the return of the Southerner train service.

Dunedin people are being urged to jump aboard and join the call to restore commuter train travel in the south.

Business and professional women's group BPW Dunedin is lobbying national and local government politicians, businesses and organisations throughout the country in a campaign to have the Southerner train service restored.

"We have sent out 85 letters, and there are many more to come. We want the public of Dunedin to get behind us and join the call to restore the Southerner," Southerner campaign co-ordinator Sue Hill said.

Running on the main trunk line between Christchurch and Invercargill, the Southerner was closed down in February, 2002, because of low passenger numbers. However, with rising petrol costs and environmental concerns, people's thoughts are turning once more to rail.

"It's a brilliant way to travel. And now the government has bought back the railways, we believe we may as well use it," BPW Dunedin president Jean Park said.

"It could also have huge economic benefits for the region through tourism and lower transport costs," BPW Dunedin secretary Marilou Scott said.

In correspondence with Dunedin North MP Pete Hodgson, Mrs Park put forward the suggestion, but was told there would need to be popular demand before such a move could be contemplated.

"So we thought, 'okay, let's make some noise'," Mrs Park said.

Contacted by The Star, Mr Hodgson said he had been approached by many people on the matter, and that he was "encouraged by people's enthusiasm for it".

"However, we will have to proceed a step at a time . . . and such a service would need to be viable," he said. Market surveys would need to be done. Any possibility of reinstating the Southerner would depend on demand, Mr Hodgson said.

The Star canvassed opinion among civic and business leaders and found support, tinged with caution.

"The theory is good, and it is a laudable idea, but at the end of the day there has to be a business case for it," Dunedin Mayor Peter Chin said.

Timaru Mayor Janie Annear and Waimate District Mayor John Coles expressed support for the return of the Southerner. "I am very supportive of the idea, and my councilors are too - it is something we have missed for years. I believe it would be commercially viable if it was well marketed and well run," Mrs Annear said. Mr Coles was "definitely keen" on the idea and felt having a service that passed through many of the South Island's centres would be well used.

"It makes sense to me," he said. Otago Chamber of Commerce chief executive John Christie applauded the BPW Dunedin effort, saying "good on them for running it up the flagpole".

FUNDING FOR CONFERENCE

Next year we are 70 years old as a Federation and it would be a huge event if every Club decided to get more than the usual two to eight Club members to Conference 2009, in Masterton, the capital of the Wairarapa.

Finding the funding for such a 'huge ask' is not simple but you have six weeks and then five months in which to get your computers working overtime, visiting and speaking to potential support organisations within your community and working out different ways in which to get the 'dosh' you need to get to Conference 2009, you can do it. It takes a passion to succeed, a determination to overcome all obstacles and a desire to be seen and noticed within your community for the results of your hard labour. With a Club of say 20 members you will need to work out the costs of travel - ask about the Clubs that travelled to Cambridge Conference by a bus driven by a Club Member and how the shared costs of accommodation to make it possible. What a marvellous and memorable time was had by all.

Do you know how much it will cost to get there by a variety of transportation means, individually / as a group?

Here are some ideas:

- Auckland / Waikato could be by train to Palmerston North and then by Coach to Masterton, and there are a huge number of Motels and Hotels close to the main venue if you want to be off site or simply nearby. Now you know the individual / group cost how can you lower it by having the numbers to demand a group booking, a large number of travellers etc etc.
- In the New Year there will be a new flight timetable direct from Auckland to Masterton by Air New Zealand.
- From Taranaki a Coach could pick up along the way to Masterton and the same could happen from Gisborne to Masterton.
- Coming North is certainly more expensive but plan ahead 'Grab a seat' might help, as might using different sorts of transport to cheapen the whole experience.
- Would one of the Airlines give you a special deal if you all travelled from deep South northwards to fill a whole plane? Don't know? Then go find out and share the concept and idea across the whole Island and see if that gets you the financial deal that would expand the numbers of members able to go to Conference 2009 in Masterton.

As a country we may be on the edge of a recession by New Year and many travel companies might welcome a secure booking at less than the usual rates - aim for a minimum of 25% off the standard or even cheapest fare.

I am a Masters student and believe me being poor is not an experience I would offer anyone, but by strategically planning ahead and looking at as many options as you can before Christmas and the New Year you may be able to offer your whole Club Membership the opportunity to participate in the 70th Birthday of BPW-NZ at your first Club meeting in 2009.

What a party we could all have in celebration. What an opportunity to meet many more women who bring so much to our wonderful organisation simply by being members and active in their own Club. What a media circus we could have being able to say that 99% of our membership were attending Conference. What a fright it would give our National Executive to be surrounded by us all not simply by those who can personally afford the travel and accommodation.

So I challenge all the Executives throughout BPW-NZ to set up a Working Party to brain storm the options, seek out the financials and then discuss it at Executive Level and then meet 2009 head on with all of your Club Members going to Conference 2009 for our 70th Birthday Bash, what a Party!

Pauline Edwards
Funding and Sponsorship Convenor
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AUCKLAND BPW NEWS

2008 IS AN EXCITING YEAR FOR US

International Award

BPW Auckland has won 2nd place at the BPW International “Power to Make a Difference through Action” Award, which will be presented at this years Congress in Mexico City. We also won BPW New Zealand Jean Park Community Award 2008.

President Sujatha Anthony has been invited to speak at a Congress workshop on “Challenges of Migrant and Employment Mobility”

The Cooking and Friendship project is now in recess as we prepare a new stage of development for 2009 to be lead by a new team of both members and migrant and refugee participants

Birthday Celebration

At our 61st birthday celebration on the 16th of Sept our President Sujatha Anthony honoured long- standing members for their contribution and commitment to BPW. They included Colleen Brooker, Adrienne Grogan, Maureen Eardley-Wilmot, Mary Zemke, Allison Dobbie, Sharyn Puncheon and Penny Stevens.

Each was presented with a beautiful sculptured doll with a big heart and a bell under the skirt representing all have spoken out, made by artist and member Suza Lawrence and a beautiful certificate designed by graphic designer and member Katherine Habershon.

Keys To Achievement

We also celebrated 4 members being presented with gold keys for achieving the gold level of the Keys To Achievement programme with 3 others to be presented.

We were all delighted to have National President Faye Gardiner there to present all awards.

Jennifer Janif

We are very proud to have Jennifer Janif as a member of Auckland BPW. Jennifer is invaluable as a resource member relating to her employment role as Relationship Manager on Family Violent Projects and as Relationship Manager for Settling In, Family and Community Services, Ministry of Social Development (MSD).

She was included in the working group for the project “Reducing Family Violence in Refugee Communities” [reps are from central government agencies e.g. NZ Police, MSD, ADHB, Families Commission, Human Rights Commission, Vivana Women Refuge and Refugee communities groups] This group has been in existence from January 2006 Jennifer helped organize the first ever forum on Family Violence for New Settler Communities held on Saturday 10th May at Kelston Community Centre, Auckland. She presented a paper on “Walking a Tight Rope upon Migration” Cross Cultural mediation and Family Violence at International Conference on Mediating Culture in the Asia/Pacific held in June 2008 in Malaysia [article in Auckland BPW newsletter]

She is involved in the working group organizing White Ribbon Day for Waitakere to be attended by people and stakeholders from various sectors. She provides advice and

information to Auckland Somali Association, Chinese New Settlers, Hindu Social Services, and NZ Ethnic Social Services on their family violence projects funded by Ministry of Social Development through the campaign for Action on Family Violence.

Jennifer, Penny Stevens and Colleen Brooker attended launch of Auckland Somali Community Family Violence Project [article featured in MSD's Family Violence newsletter.

She is also working in Partnership with preventing Violence in the Home on Women in Isolation Project

Two representatives from Preventing Violence in the home also spoke at an Auckland BPW monthly meeting this year.

Auckland BPW

Gisborne club welcomes its 100th member Susan Johnson.



Left to right: Kirsten Adams Gisborne's Young BPW Convenor, Rachael Clarke, National Young BPW Convenor and No. 100 Susan Johnson.

The Ministry of Women's Affairs released a new report this week, *Trading Choices: young people's career choices and gender segregation in the trades*.

The Ministry commissioned the New Zealand Council for Educational Research (NZCER) to conduct research into what influences young people when they are deciding on a career and, in particular, careers in trade occupations.

Key findings from the report show that gender does constrain young people's career decisions, and factors such as family and friends, the media, school systems, and the trades environment can reinforce those constraints. The report also talks about possible ways to address gender segregation in the trades.

The full report can be accessed on the Ministry's website at <http://www.mwa.govt.nz/news-and-pubs/publications/trading-choices>.

Attachments, Cover letter, Update on melamine in foods from China

Articles from clubs for the Circular need to be with Barbara by 20th of the month. Send to secretary@bpwnz.org.nz

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