



# BPW New Zealand

*“advancing the interests of working women”*

Theme for the Year “New Dimensions of Leadership – for the Future”

May 08 Circular

## **BPW NZ CONFERENCE 25-27 APRIL 2008, HAMILTON.**

BPW Huntly & Districts, assisted by BPW Te Awamutu, were the 2008 conference conveners and did a marvellous job in organising a well balanced mix of work and fun. The conference began on Friday evening with 140 attendees and invited guests attending the President’s reception at 6pm followed by the formal gala dinner at 7pm. Official guests included the Minister of Women’s Affairs, the Hon. Steve Chadwick, Mayor of Waikato District Peter Harris and Mayoress Annette, Mayoress of Huntly Janet Livingstone, and BPW International Officers President Dr. Chonchanok Viravan from Thailand, Vice President Liz Benham from New York, Executive Secretary Freda Miriklis and Projects Chair Susan Jones from Australia, Immediate Past President Dr. Antoinette Ruegg from Switzerland; Australian Officers President Marilyn Forsythe and Young BPW Alicia Curtis, and the Director of the BPW International Office Deon Naphaphen Wejjijiva from Thailand. Representatives of major sponsors were also present – Julie Rickman of Price Waterhouse and Rod Gardner of RGM Ltd., along with keynote speaker Hannah Samuels.

The Opening Dinner speaker was the Hon. Steve Chadwick, Minister of Women’s Affairs, who gave a clear message that much remains to be done to ensure that women enjoy true equality in power and decision making with men. She sees BPW NZ as having a vital role to play in preparing women to take their places in decision making forums, and in advocating for equal opportunities for all women. After dinner, the BPW NZ Awards were presented.

The conference programme for Saturday was a mixture of speakers, panel discussions and business. There were two speakers - Hannah Samuels, who inspired us all with great ideas for raising the profile of our Clubs and of BPW NZ, and Dr. Antoinette Ruegg who presented her research on the gender differences between the leadership styles of men and women.

There was a panel on “Challenges and Actions for the Future” after lunch, ably chaired by Young BPW Rachael Clarke. Six topics were addressed – Gender Equity by Shenagh Gleisner, CEO of the Ministry of Women’s Affairs; Eliminating Violence Against Women by Anne Todd-Lambie, Family Lawyer; Protecting our Environment by Linda Shaw, Mecologist; Empowering Young Women by Judit Klein, student delegate to the Global Young Leaders Conference in New York in June; Lowering Barriers to Leadership by Jackie Blue MP; Enhancing the BPW Profile by Hannah Samuel.

The speakers each had ten minutes to present their topic and then participated in workshops aimed at identifying what BPW NZ could do about these issues. MPs Georgina Te Heu Heu and Diane Yates also attended to hear the panel and join the discussions.

Saturday concluded with a military themed dinner and concert party at which the “Andrews Sisters” and a number of our members - provided great entertainment and a sing along of songs from the 1940s.

Federation business included seventeen resolutions this time and took up the remainder of Saturday afternoon and a large part of Sunday morning. At times debate was vigorous and stimulating and at other times voting was unanimous.

On Sunday the conference was addressed by BPW International Officers President Dr. Chonchanok Viravan, Vice President Liz Benham, Projects Chairperson Susan Jones, and BPW Australian President Kay Morrison. Pauline Gapper reported on behalf of the Asia Pacific Coordinator Ambica Shretha who was unable to attend due to ill health. Australia Young BPW Alicia Curtis gave a presentation describing the

benefits of the Keys to Achievement Programme and how NZ clubs can use it to promote membership, participation and personal development of members.

The annual election of BPW NZ officers was held and resulted in a great team of enthusiastic women ready to work for BPW and for women. The new BPW NZ Committee list appears later in this Bulletin. We thanked and farewelled Elizabeth Horrell, retiring as Executive Secretary, Diana O'Brien retiring as Projects Convener, Pat Sivertsen retiring as Marketing Convener, and Moira McLean retiring as Technology Convener. We also elected our Delegation for the BPW International Congress in Mexico City on 24-29 October, a full list appears later in this Circular.

An attractive selection of raffle prizes resulted in \$670.00 being made from the Conference raffle, and \$410.00 from the Nepal raffle for the Nepal Women's Literacy Project. Gwen Needham also generously donated \$10 to this project from each sale of her book. Hannah Samuel likewise donated \$5.00 to BPW NZ from each sale of her book. Their support for the work that we do was much appreciated.

Much was achieved at the Conference, not the least of which was new friendships made and old friendships renewed. The venue at Glenview Hotel presented a few challenges but the Manager and staff bent over backwards to sort them out as quickly as possible, and members are thanked for their patience. The BPW Huntly & Districts Conference Committee, assisted by BPW Te Awamutu, and particularly the committee chairperson Claire Gregson, and secretary Diane Dean, are to be congratulated on organising such a successful Conference, their efforts ensuring that it was enjoyable for all who attended.

The 2009 conference will be hosted by BPW Wairarapa in Masterton, and the 2010 Conference will be hosted by BPW Gisborne in Gisborne

**Also in this circular**, President Message, New Policy, Conference articles, Keys to Achievement Program, Binge Drinking, Breast Cancer Month, Global Summit

**President's Message** - Faye Gardiner - President BPW NZ

Kia ora tatou, greetings to all BPW members and friends.

Conference 2008 in Hamilton was a great success. Up to 150 women in one room with a common focus on our Aims and a common determination to improve the status of all women is a powerful mixture. More than one visitor commented on the energy and enthusiasm that did not flag for two days.

There was an unprecedented number of Executives from BPW International, also the President, Young BPW and members from Australia. Their international perspective gave us a real sense of how the work we do here in NZ becomes part of the global work to raise the status of women.

Of course, we played hard too. The military theme of the Saturday night 1940's evening and sing-along was great fun, and gave me a chance to shake the moths out of my nurse's cape and veil and the "Andrews Sisters" were most authentic.

Claire Gregson, Diane Dean and the members of Huntly & Districts and Te Awamutu Clubs did a great job of organizing the conference.

I personally thoroughly enjoyed the whole experience and I hope those of you who attended came home with the same increased motivation and greater appreciation of our organization as I did – though I must admit to feeling a little weary on Monday.

Full reports of Conference, the resolutions passed into Policy, the BPW NZ Awards and the new BPW NZ Executive and Conveners appear later in this Bulletin. When your delegates are reporting to your next club meeting, please take time to consider what action your club will take on the resolutions.

Club delegates and observers had regional meetings over lunch on Sunday to decide on the date of their next regional forums. Please let The Executive Secretary know what you have planned so the dates can be advertised in the Circular.

The next big event for us is the BPW International Congress in Mexico City on 24<sup>th</sup> -28<sup>th</sup> October 2008. The NZ delegation list appears later in this Circular. If you are interested in attending as an observer, perhaps as part of an overseas holiday, please contact me as soon as possible to register your interest and enable us to go together as a group.

After Congress we will know the theme for the next three years. In the meantime, the Theme for the rest of the year is "New Dimensions of Leadership – For the Future". The panel discussion at Conference provided us with many ideas about challenges and actions for the future. These will be summarized and circulated shortly – I challenge each club to take action on at least one of these ideas this year.

### **President's Calendar 2008**

May	1	BPW Auckland Meeting
	14	BPW Tamaki Meeting
	24-25	Executive Committees Strategic Planning Weekend
June	11	BPW Tamaki Candle Lighting
	17	BPW Auckland Candle Lighting
July	7-8	Wellington, MP appointments
July	8	BPW Mana Meeting, Speaker

### **Days to Remember**

May	1	International Labour Day
May	14	International Nurses Day
June	17-23	Volunteer Awareness Week
July	9	BPW Tamaki meeting

### **Thank you – Angela McLeod**

Thank you to you all for your support in my nomination for 1<sup>st</sup> Vice President.

I really believe that we are going to be able to achieve great things TOGETHER - all moving forward in one unit. To this end, I thought I'd take a little of your time to ask for your support over the next little while on these three issues:

1. Country of Origin Food Labelling - contact your local MP and let them know that you have a right to know where your food has come from.
2. 'P' - get to know your local police and drug and alcohol agencies and ask them about 'P' use and manufacture in your community. Get a rough percentage so that I can use this when I chase up our letter on our new policy
3. Educate your family, friends and colleagues about their right to request flexible work - after 1 July.

Yes, only three little points - I can't work on all of the resolutions all of the time!

There were a lot of good things come out of conference and I hope that you are all inspired by the speakers and fellowship as I was.

### **Program & Mentoring - Convenor Gwendolyn Needham**

#### **BPWNZ's own Keys To Achievement Program is here!**

Launched at the 44<sup>th</sup> Annual Conference of BPWNZ in Hamilton over ANZAC weekend by Alicia Curtis, of Western Australia, all clubs now have this clear development tool in booklet form, ready to be put into immediate action by individual members wanting to increase their leadership skills, and make measurable and rewarded progress, both personally and in their professional lives.

KTA raises self confidence by undertaking practical tasks within the Club, and receiving accreditation at three levels – bronze, silver, gold. Members will benefit; and Clubs will benefit.

Each level has 12 tasks, 10 of which must be achieved, and signed off by your Club President.

### **The 12 tasks for Bronze level are :**

Attendance and involvement	Present a speech	Write an article
Get involved in action	Spread the BPW message	Consult women around you
Attend another Clubs' events	Become a media mogul	Conduct a business audit
Research internet information	Develop a project	Be treasurer for a day

Silver and gold levels become more challenging!

**Alicia Curtis**, at only 24 years, is a delightful and outstanding young woman, who, at age 12, with other girls her own age, organized a Children's Conference; at 18 – started her own business; at 21 – ran for Senate in the 2004 Australian Election. Her passion is working with youth in schools, to inspire and empower. Visit her website – [www.aliciacurtis.com](http://www.aliciacurtis.com) you will be amazed!

### **A challenge to all club presidents.**

1. Use the '3-person team approach' to lead the KTA programme.
2. Achieve your own accredited Bronze Key status by August 08. Then more.....
3. Inspire and lead all members to achieve Bronze Key status by Conference in May, 2009.

### **BPW NZ AWARDS 2008**

The following BPW NZ Club awards were presented at the Conference Opening & Gala Dinner on Friday Brooker Marketing – Gisborne and Certificate of Merit - Kaitaia

Daphne Chapman - Alison Crosswell, Gisborne and Certificates of Merit - Katrina Cowie, Kaitaia and Diana Edmonds, Whangarei.

Community Achievement – Auckland and Certificate of Merit - Kaitaia

Club of the Year – Kaitaia and Certificate of Merit - Gisborne

Anne Todd Bell for Issues – Dunedin;

Hayward Gavel for Best Bulletin – Mana and Certificate of Merit - Warkworth

Harrison- Lee Candlestick for biggest % increase in membership – Hawera, Certificate of Merit - Gisborne

Nepal Literacy Award - Kerikeri \$1000

Young BPW to Congress 2008 Award - Rachael Clarke, BPW Gisborne

Certificates of Appreciation for Service

Elizabeth Horrell, retiring after 3 years as Executive Secretary

Diana O'Brien, retiring after 3 years as Projects Convener

Pat Sivertsen, retiring after 2 years as Marketing Convener.

Moira McLean, retiring after 1 year as Technology Convener

Heather Newell, retiring after 1 year as Funding Convener

Anniversary Congratulations to Christchurch - 73 years, 1935 - 2008

### **Early Detection Month for Breast Cancer**

**Until there is a cure, EARLY DETECTION is truly our best protection!** Therefore, we are truly proud and honoured to announce that May, 2008, will be the very first global "Early Detection Month", and we are hopeful that this initiative will significantly contribute to the goal of saving lives through early detection all over the world.

#### **THOUSANDS NEEDLESSLY DIE OF BREAST CANCER**

May 2008, Inaugural "Global Breast Cancer Early Detection Month"

May, 2008, will herald the very first "Global Breast Cancer Early Detection Month", an effort spearheaded by the "Know Now Foundation" of Scottsdale, AZ, USA; an organization solely dedicated to saving lives through early detection ([www.knownowfoundation.org](http://www.knownowfoundation.org)).

The Foundation selected the month of May for this honour based on the simple premise that until you know you are cancer free, cancer may be present. Either way, you want to "know now", hence the Foundation's name.

Thanks to improved treatments and technology today's survival rate for breast cancers detected at or before Stage 1 (no more than 2 centimetres in size and has not spread or affected lymph nodes) is virtually 100%. Tragically, only a small percentage of breast cancers are discovered at this very early, very treatable stage even though cancer may be present and growing slowly for up to 10 years before exceeding the Stage 1 classification. It's very disturbing to realize that there are countless women at this very moment hosting small, very treatable breast cancers, yet they are totally unaware of this lurking danger. How many of these women will needlessly die or suffer disfigurement merely because their cancers went undetected for too long?

Know Now Foundation Co-Founder, Bill Brooksher states: "While there are many organizations diligently pursuing improved treatments and prevention strategies, we feel strongly that emphasis on **early detection** (our BEST protection) has not received the urgent level of attention it deserves. This is especially distressing when you consider that unlike a cure, the life saving benefit of **early detection** is fully viable TODAY and not an uncertain future goal."

Because the month of May falls at the approximate mid-way point between the yearly "Breast Cancer Awareness Month" occurring every October, "Global Early Detection Month" will help maintain a high level of awareness for the breast cancer cause in addition to emphasizing the life-saving importance of **early detection**.

To further enhance the message of Early Detection an amazing device called the Breast Chek™ Breast Self Examination Kit is now available - not only in New Zealand, but globally! [www.nz.plexuspink.com/91602](http://www.nz.plexuspink.com/91602) Recommended across the medical community the Breast Chek™ Kit is made of a soft, latex-free polyurethane and filled with a non-toxic lubricant. It allows breast tissue to stay in place during an exam and lets your fingers glide smoothly across the breast. By reducing friction between the fingers and the skin, it makes for greatly increased sensitivity.

This remarkable touch-enhancing tool is like a magnifying glass for your fingertips! The Breast Chek™ kit is easy to use and empowers women to take control of their own breast health by teaching them how to perform monthly Breast Self Examinations. We know that "Early Detection Saves Lives" and we need you to help us turn the world pink! Your contribution could help save a life!!

For more information on "May, Global Early Detection Month", contact Plexus Pink Ambassador – Louise McElhinney, Phone: (03) 2165117, Cell: 027 3330080, or email: [louise.mcelhinney@plexuspink.com](mailto:louise.mcelhinney@plexuspink.com)

## **2008 Global Summit of Women**

The 2008 Global Summit of Women is being held in Ha Noi from 5-7 June 2008. This is an annual event which has developed a reputation as an exciting, hands-on gathering of high calibre participants from both business and government sectors. Typically, it also attended by prominent woman leaders at the highest levels of government. This year the topic for the Summit is 'Driving the Global Economy' and it offers the following:

- Pre-Summit Roundtable for Women Government Ministers to dialogue with corporate leaders on best practices in public/private sector partnerships for advancing women's economic growth;
- Plenary session which covers business trends regionally and globally;
- Practical strategies for business growth- personal and entrepreneurial-developed in different parts of the world;
- Skills building sessions in four tracks- leadership development, entrepreneurial, and micro-enterprise development;
- Inspirational role models from every continent and over 80 presenters; and
- Ample networking opportunities at breakfast, lunches, receptions and throughout the event.

The Embassy of Viet Nam has invited, on behalf of its government, a New Zealand woman to attend the Summit. If you are interested in attending this summit please Contact Holly for more information at [Holly.Warren@mfat.govt.nz](mailto:Holly.Warren@mfat.govt.nz)

## **NZ DELEGATION TO CONGRESS 2008**

Delegates	Faye Gardiner, Leader, BPW Tamaki Angela McLeod, Deputy Leader, BPW Upper Hutt Maureen Eardley-Wilmot, BPW Auckland Anita Devcich, BPW Te Puke
Alternate Delegates	Carolyn Savage, BPW Franklin Sujatha Anthony, BPW Auckland Diana O'Brien, BPW Te Puke Rachael Clarke, Young BPW, BPW Gisborne

### **Young Women Binge Drinking**

ALAC are currently running three new television ads – one of which targets binge drinking young women in their 20s & 30s.

The ads are much harder hitting than their previous campaign and show the consequences of heavy drinking in terms of violence and in making yourself vulnerable to harm.

The ad featuring a young woman, very intoxicated, leaving a pub with a man, shows a situation where there is a strong implication that something bad is going to happen. The ending is slightly ambiguous because ALAC wanted the emphasis on the risks created by the binge drinking, rather than on predatory male behaviour.

If you have not seen these ads they are available online at [www.hadenough.org.nz](http://www.hadenough.org.nz)

### **BPW NZ COMMITTEE 2008**

#### **Executive**

President	Faye Gardiner, BPW Tamaki
1 <sup>st</sup> Vice President – Issues	Angela McLeod, BPW Upper Hutt
2 <sup>nd</sup> Vice President – Membership	Barbara Clarke, BPW Gisborne
Executive Secretary	Barbara Weight, BPW Mana
Treasurer	Adele Hardie, BPW Mana

#### **Conveners**

Funding	Pauline Edwards, BPW Mana
Legislation	Noeline Reisch, BPW Mana
Marketing	Carolyn Savage, BPW Franklin
Programmes	Gwendolyn Needham, BPW Whangarei
Projects	Elizabeth Horrell, BPW Southland
Technology	Ann Desmond, BPW Kapiti
Young BPW	Rachael Clarke, BPW Gisborne
President's Associate	Joan Bielby, BPW Tamaki

### **New UNIFEM Executive Director**

**United Nations, New York** — The appointment of Inés Alberdi of Spain as the new Executive Director of the United Nations Development Fund for Women, UNIFEM, has been announced by UNDP Administrator Kemal Dervi<sup>o</sup>.

Inés Alberdi has worked for over 25 years on gender issues and in politics. She comes to UNIFEM from her previous position as Professor of Sociology at Madrid University where she has taught Political Sociology and Sociology of Gender since 1993. Prior to that, she was Director for Research at the Centre for Sociological Research (1992–1993). Ms. Alberdi has published extensively on family and women's issues. Her distinguished academic career also included positions as Associate Researcher at George Washington University, Washington, DC (1988–1989), and Visiting Scholar in the Department of Sociology at Georgetown University, Washington, DC (1978–1979), as well as an Eisenhower Fellowship (1998).

From 2003 to 2007, Inés Alberdi was an elected Deputy in the Madrid Assembly. She served as an expert for the Equal Opportunities Unit of the European Commission on the networks Family and Work and Diversification of Occupational Choices for Women (1998–2000) and worked for the Inter-American Bank as Adviser for Women in Development (1989–1990). She also served as a Member of the Board of INSTRAW, the United Nations International Research and Training Institute for the Advancement of Women (1986–1989).

“I am delighted to take on my new responsibilities,” said Ms. Alberdi of her appointment. “I come with high hopes and am determined to make my contribution. For me, UNIFEM has been a key reference in the struggle for women’s rights and gender equality throughout the years. I want the organization to continue to be at the cutting edge of these issues and will dedicate all my efforts to this,” she added.

Inés Alberdi is the fourth Executive Director of UNIFEM. She succeeds Noeleen Heyzer of Singapore (1994–2007), Sharon Capeling-Alakija of Canada (1989–1994) and Margaret Snyder of the USA (1978–1989).

## **BPW NZ NEW POLICY**

The following resolutions were passed at Conference 2008 and became new BPW NZ Policy -

- “THAT BPW NZ urges the Government to take urgent action to improve the implementation of the legislation relating to protection orders to ensure THAT such orders are effective in providing protection for battered women and their children.”
- “THAT BPW NZ supports the campaign to end violence against women and urges clubs to ensure THAT their members know about how to exercise their right to live without fear of violence, and are aware of the information, resources, support, protection and assistance available in their communities for victims of domestic violence”.
- “THAT BPW NZ urges clubs
  - a) to ensure THAT members are aware of and utilize cervical cancer prevention and treatment strategies, and
  - b) to encourage members to lobby for the immediate implementation of a vaccination program for girls and young women up to 19 years of age.”
- “THAT BPW NZ urges the Government to fully fund women’s refuges”
- “THAT BPW NZ urges clubs to ensure that their members know about the impact of osteoporosis on women’s lives and are aware of the information, diagnosis and treatment services, support, and assistance available in their communities for the prevention and alleviation of this condition”
- THAT the New Zealand Federation of Business and Professional Women Inc urge the Minister of Health to allocate specific funding to:
  - a) help prevent people from becoming Methamphetamine users,
  - b) establish intervention strategies and rehabilitation programmes
  - c) give support to the families of Methamphetamine users”.
- “THAT BPW NZ urges the Minister of Labour to bring New Zealand’s Paid Parental Leave scheme into full compliance with the minimum requirements of the ILO Maternity Protection Convention 2000.”
- “THAT BPW NZ urges the Minister of Social Development to introduce ways to improve the support, protection and legal rights of women sponsored to come to New Zealand under the immigration category ‘Partnership’ often with the intention to marry, who are then physically, sexually and/or psychologically abused while still on a visitor’s visa.”
- “THAT BPW NZ urges that the New Zealand government uphold its rigorous biosecurity principles to preserve the integrity of the NZ environment; standing against any pressure from free trade

agreements”

- “RECOGNISING THAT in the NGO Report to CEDAW in July 2007 the overwhelming concern for New Zealand Women was violence in all its forms and ACKNOWLEDGING THAT the Domestic Violence Act provides for programmes for Protected Persons, usually women and children, but THAT the uptake of these programmes is only 6%. BPWNZ urges all BPW Clubs over the coming year lobby the Ministers of Justice and Women's Affairs to:
  - i) review and amend Section 29 of the Domestic Violence Act to ensure that Protected Persons are directed to commence programmes within six months of any Protection Order being made.
  - ii) provide increased education and resourcing to promote the benefits of such programmes”
- “THAT BPWNZ urge the Minister of Justice to ensure the right of juries to be informed of previous relevant or similar convictions of defendants”.

The following resolutions were passed and become operational policies –

- “THAT at all subsequent conferences, the President, in her report outlines the actions and outcomes of the resolutions passed at the previous conference”.
- “THAT BPW New Zealand meeting at Conference 2008 approves the submission of Amendments to BPW International Constitution if deemed necessary by the Executive and following approval of the amendment by a majority of club Presidents”.
- “THAT BPW New Zealand present a Constitutional Amendment at BPW International Congress 2008 to change the age for Young BPWs to be under the age of 40 years”.
- “THAT BPW NZ takes steps to create a trust deed to establish a charitable trust, to be known as the BPW NZ Trust, with
  - (a) two BPW NZ Trustees and
  - (b) two independent Trustees and
  - (c) a financial officer,for the purpose of receiving and managing donations and bequests to build a fund the income from which will be used to support the professional development of BPW NZ members and to advance the status of women.”  
This trust to be established only if charitable status is denied to BPW NZ.”

### **Accommodation in Wellington.** – Colleen Brooker

1 Collina Terrace, Thorndon. Phone no 04 473 6666 email: [cwfednz@ihug.co.nz](mailto:cwfednz@ihug.co.nz) is some where to stay if it is available. It is a large double storied villa owned by the New Zealand Federation of Country Women's Institutes Inc. If the accommodation is not being used for their board meetings they are happy to take women from other organisations. It is much more reasonable than hotels.

It is not far past Parliament so a nice easy walk if you have been there or very handy to transport. No meals are available but I took my own breakfast & ate out in the evenings. There is a hotel just around the corner with a good dining facility.

**Attachments**, Cover letter, May Circular, Schools Plus Discussions Document, New Executive Contact List

*Articles from clubs for the Circular need to be with Barbara by 20<sup>th</sup> of the month. Send to [secretary@bpwnz.org.nz](mailto:secretary@bpwnz.org.nz)*

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of Business & Professional Women*